
Privacy Policy

1. Use of Data

The User of the online offers made by ADA International GmbH is herewith informed in conformity with the statutory German regulations governing data protection that any personal data provided during order placement (title, name, address, date of birth, telephone number, fax number, e-mail address, banking details, credit card number) are exclusively saved in machine-readable mode, processed and used to satisfy and handle orders for which purpose the User provided said details, unless consent was given to any other type of use.

2. Transfer of Your Personal Data to Third Parties

Your personal data is treated absolutely confidentially. In handling order placement, we work together with service providers to whom we provide certain data (surname, first name, address) for purposes of the order. These service providers are responsible for the delivery of parcels and for handling payments (credit card, purchases on account and direct debit mandates). Our service providers undertake to use the said transferred data solely for the aforementioned purpose and under no circumstances to transfer them to third parties.

Your personal data required to make use of the offer of ADA International GmbH and to bill orders (usage data) are initially used exclusively to deal with your order. Usage data specifically means those features that identify you as User, information on the beginning and end and the scope of the respective use, as well as details of the services used by you as User. Such usage data, in pseudonym form, is also used by us for advertising purposes, market research or in order to structure our offers on the Internet to compile usage profiles. You are entitled and are able at any time at all to file objection to this application of your usage data. In other respects, data shall be forwarded to third parties exclusively if this is necessary in an individual case as a result of obligatory, statutory requirements.

3. Protection of Your Data - SSL

We use the security standard SSL (256bit Secure Socket Layers) for data transmission in respect of the pages on which you enter your personal data that is part of the order placement procedure of our shop. Upon entry, your data are immediately encrypted. All information of relevance to data protection (such as your credit card number, sort code, account number, name and address) is stored in a protected database in encrypted form.

4. Use of so-called Cookies

So-called cookies are used at various places on our Internet pages. They serve to render our offers easier for you to use, more effective and secure. Cookies are small text files deposited on your computer that are saved by your browser. Most of the cookies we use are so-called "session cookies". When you have completed your visit to our site they are automatically deleted. Cookies do not

damage your computer and contain no viruses.

Cookies are not saved if you have activated the appropriate settings on your browser (Firefox, Explorer etc.). Please read the instructions of the browser you use.

It can be that by deactivating the storage of cookies, you will no longer be able to use our offers on the Internet or, if so, only with difficulty.

5. Right to Information

At all times you are entitled to receive information about your personal data saved with us and, where necessary, to have this corrected, blocked or deleted. For enquiries about the collection, processing and use of your personal data and for information, correction, blocking or deletion of data, please address the Data Protection Officer of ADA International GmbH, Mr. Christoph Boser, Bechtle GmbH IT Systemhaus Offenburg, Amalie-Hofer-Straße 4, D – 77656, Deutschland, christoph.boser@bechtle.com

7. Other Information

Your trust is important to us. For this reason, we are happy to answer any questions you might have regarding the processing of your personal data. Should you have questions that this Data Protection Notice has not answered or if you would like to know more about any particular aspect, please contact our Data Protection Officer at any time: Mr. Christoph Boser, christoph.boser@bechtle.com